

GELIA NIZAMETDINOVA

AI MOTION & CREATIVE DESIGNER

Performance Advertising • Motion Design • Generative AI • Localization



Email

87gnizametdinova@gmail.com



Telegram

@Gelia_N



LinkedIn

linkedin.com/in/gelia-n

ABOUT

AI Motion & Creative Designer with 5+ years of experience producing performance advertising for mobile apps. I combine motion design, graphic design and generative AI to deliver full-cycle creatives from supplied briefs, concepts and scripts through AI asset and voice generation, editing, compositing, localization and final delivery. Focused on building scalable creative workflows, testing new AI tools and producing advertising for global markets.

HIGHLIGHTS

750+

Creative
Projects

550+

Videos
Produced

30+

Languages
Localized

5+

Years
Experience

EXPERIENCE

Marketing Designer

Feb 2024 – Jul 2026

Bright Mobile Apps • Remote

- Produce performance ad creatives end-to-end from supplied concepts.
- Design static and video ads for Meta, TikTok, Google Ads and other platforms.
- Combine Motion Design with Generative AI to produce engaging content.
- Build and optimize AI creative workflows to improve quality and scalability.
- Localize and resize creatives for 30+ languages and international markets.

Middle Digital Designer

Feb 2022 – Nov 2023

SVMD • Remote

- Created advertising videos and motion graphics for mobile apps and games.
- Developed visual concepts and collaborated with creative teams.
- Assumed Acting Team Lead responsibilities during a leadership transition, taking over the day-to-day coordination of the design team.
- Assigned and prioritized tasks, monitored deadlines and creative quality, supported designers and kept production workflows on track.
- Mentored junior designers and participated in project planning, creative reviews and internal team meetings.

Digital Designer

Dec 2020 – Feb 2022

SVMD • Remote

- Designed digital assets following brand guidelines.
- Created motion graphics and edited promotional videos.
- Worked with 2D animation, basic 3D graphics and post-production.
- Performed color correction, sound editing and final export.

SKILLS



CREATIVE

- Art Direction
- Storyboarding & Shot Planning
- AI Creative Production
- Motion Design & Compositing
- Prompt Engineering



AI & TOOLS

- Veo (Google)
- Kling, Seedance, Sora, Grok Imagine
- Higgsfield
- Nano Banana, Midjourney, Seedream
- Runway
- ElevenLabs
- ChatGPT, Claude, Gemini, Kimi
- HeyGen



DESIGN & MOTION

- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Figma
- Blender (Basics)
- Cinema 4D (Basics)

LANGUAGES

English A2 - B1

Russian Native